



2019 Florida FFA Discussion Meet

Discussion Meet Topics

1. How can Farm Bureau play a role to ensure the viability of quality agricultural education programs within our schools?
2. Have farmers and FFA effectively utilized social media to educate and influence the public? What strategies can be implemented to expand the interaction between producers, FFA and consumers?
3. The US has the safest food supply in the world. How do farmers continue to improve the public's perception of their food products?

Final Topic:

4. Today's food companies employ many tactics to gain a marketing edge. What is the purpose of food labels? How can Farm Bureau work to ensure that consumers understand the labels and have confidence in the safety and quality of their food?

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