

Annual Meeting Overview

Alex: Florida Farm Bureau's Annual Meeting is scheduled later this month, Jason Davison Florida Farm Bureau's Director of Field Services explains the importance of Annual Meeting

Jason: The Florida Farm Bureau annual meeting is a time for our members to come together and to chart the future and particularly the next year of our organization and it gives us the road map for our staff for the following year.

Alex: Davison goes on to explain how the policy process takes place at Annual Meeting

Jason: This is a vital point of being a grassroots organization. Our policy is developed at the local level and are presented to be ratified by the delegates of the convention.

Alex: Davison stresses the importance of attending the Annual Meeting and its impact to members.

Jason: It is important to attend annual meeting because you want to be a part of the voice of this organization. It also gives an opportunity for you to hear what is going on with agriculture around the state. This is a good time to celebrate our successes and plan for what we can do better in the future.

Alex: In addition to policy matters, some other activities are planned for members who attend including educational breakout sessions, a member appreciation event and a motivational keynote speaker.

Jason: Our Keynote speaker will be on Thursday and that will be Eric McElvenny who went through a pretty traumatic experience of losing his leg and he will be giving a motivational speech on his story on how he picked up and moved forward. This will be a perfect time to reflect particularly after the hurricanes of hurricane Irma and most recently hurricane Michael. There are difficult times but we will pick up and move forward.

Annual Meeting is scheduled for October 24-26 at the Renaissance World Golf Village in St. Augustine. This is Alex Lucas for Florida Farm Bureau Newsline.