

Dear Cattle Producer,

The Beef Checkoff is a producer-funded market development program where \$1 per head is deducted from the sale of every bovine animal in the United States. The checkoff is mandatory and applies to all cattle regardless of age, sex, or registry, whether dairy or beef, sold or traded for any reason. It also applies to all private treaty (usually farmer-to-farmer or farmer direct-to-consumer) sales. The Beef Checkoff is designed to increase domestic and/or international demand for beef through promotion, education, research, new product development, and a variety of other marketing tools.

As we put the past year behind us, we are sending a **friendly reminder** asking you to review all of your cattle transactions in which beef checkoff assessments are due. Did you have any transactions that were **not** through a livestock market or packing plant? Did you buy from or sell to individuals any of the following? • Replacement cows or heifers • Freezer beef & beef products • Exported animals • Breeding bulls sold, given, traded or donated • Feeder calves (male or female) • Steers

Please complete the form below for all cattle you sold or bought where the checkoff dollars **have not** been collected and remitted. **Do not include transactions at livestock markets, packing plants or others for which the checkoff has already been paid.** If you have already paid the Checkoff on all of your transactions this year, we thank you and appreciate your effort; **you do not need to mail in the form if your checkoff dollars have already been paid.**

We would appreciate a response from you by December 31, 2016. Remember, this program is mandatory, based in federal law and isn't fair unless everyone pays their share. **If you did not sell any cattle this year or if the Checkoff has been paid on an animal you have sold, please disregard this letter.** This mailing has been sent to a wide number of individuals across the state of Florida, as part of the Florida Beef Council's work to perform their due diligence in collecting the Beef Checkoff. We would appreciate your help in reminding your neighbors and others in the industry about the check off program and the requirement that it be paid on all cattle transactions.

Thank you in advance for your cooperation and for your support of the beef industry. If you have any questions, contact our office at 407-846-4557. Please return this entire page along with your check payable to Florida Beef Council. For more information, go to [www.mybeefcheckoff.org](http://www.mybeefcheckoff.org).

Sincerely,



Jim Handley

**Beef Promotion and Research Program  
PRIVATE TREATY SALES CHECKOFF INVESTMENT FORM**

Information is required by (7 CFR 1260.201). Failure to report can result in a fine.  
Information is held confidential (7 CFR 1260.203).  
OMB #05810093

Today's Date: \_\_\_\_\_

Seller's Name: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Buyer's Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Total number of cattle sold \_\_\_\_\_ x \$1.00 per head = \$ \_\_\_\_\_ remitted with this form

Date of sale: \_\_\_\_\_

Person remitting assessment:  Seller  Buyer

State where cattle resided 30 days prior to sale: \_\_\_\_\_

Signature of person completing this form:

\_\_\_\_\_

Mail to: Florida Beef Council, P.O. Box 421929, Kissimmee, FL 34742